

**DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES
FACULTY OF CIVIL ENGINEERING**

SUBJECT CARD

Name in Polish:	Etyka w biznesie
Name in English:	Ethics in business
Main field of studies:	<i>Civil Engineering</i>
Specialization (if applicable):	Civil Engineering
Level and form of studies:	1st/ 2nd* level, full-time / part-time*
Subject type :	obligatory / optional / university-wide*
Subject code	FLH020461
Group of courses:	YES / NO*

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in the University (ZZU)					15
Number of hours of total student workload (CNPS)					60
Form of crediting	Examination / crediting with grade*				
For a group of courses mark (X) for the final course					
Number of ECTS points					2
including number of ECTS points for practical (P) classes					1,5
including number of ECTS points for direct teacher-student contact (BK) classes					0,6

*delete as applicable

PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1. Text interpretation ability
2. Basic abilities in performing analysis and synthesis

SUBJECT OBJECTIVES

- C1. Analysis of the significance and role of ethics in modern business
- C2. Resolve problems relating to social responsibility to the surroundings
- C3. The appearance and analysis of the situation in which ethical problems may arise
- C4. Sensitize students to the ethical problems

SUBJECT EDUCATIONAL EFFECTS	
Relating to knowledge:	
PEK_HUM_W08	Student has knowledge necessary to understand economic, legal, social and beyond technical factors of engineering activities and their using in engineering practice.
Relating to skills:	
PEK_HUM_U01	Student is able to obtain information from the literature, databases and other carefully selected sources, also in English or another foreign language recognized as the language of international communication in the area studied direction; can integrate the information obtained, to make its interpretation, as well as to draw conclusions and formulate reasoned opinions.
Relating to social competences:	
PEK_HUM_K05	Student properly recognizes and settles dilemmas connected with professional activity.

PROGRAMME CONTENT		
Form of classes - seminar		Number of hours
Se 1	Introduction to business ethics	1
Se 2	Ethics in economic activity	1
Se 3	Protection of intellectual property versus ethics	1
Se 4	Economic crises as a source of change in moral values	2
Se 5	Ethical trade	1
Se 6	Corporate Social Responsibility	2
Se 7	Ecoethic	2
Se 8	Ethics in Marketing	2
Se 9	Areas of of modern ethical finance	1
Se10	Manipulation, corruption, lies and abuses in business	2
Total hours:		15

EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT		
Evaluation F – forming (during semester), P – concluding (at semester end)	Educational outcome number	Method of evaluating educational outcome achievement
F1	PEK_HUM_W08 PEK_HUM_U01	Activity on the lectures, presentation
F2	PEK_HUM_W08 PEK_HUM_K05	Activity on the lectures, presentation
P=F1+F2		

PRIMARY AND SECONDARY LITERATURE
<p><u>PRIMARY LITERATURE:</u></p> <p>[1] B. Klimczak, <i>Etyka gospodarcza</i>, Wrocław 1996. [2] P. M. Minus, <i>Etyka w biznesie</i>, Warszawa 1995. [3] E. Sternberg, <i>Czysty biznes. Etyka biznesu w działaniu</i>, Warszawa 1998.</p> <p><u>SECONDARY LITERATURE:</u></p> <p>[1] G. D. Chrissides, J. H. Kaler, <i>Wprowadzenie do etyki biznesu</i>, Warszawa 1999. [2] A. Chaufen, <i>Kradzież a rozwój gospodarczy</i>, Warszawa 2006. [3] C. Porębski, <i>Czy etyka się opłaca</i>, Kraków 1997. [4] <i>Podstawy marketingu</i>, pod red. J. Altkorna, Kraków 2004. [5] M. Bąk, P. Kulawczuk, A. Szcześniak, <i>Strategia polskiego biznesu wobec korupcji</i>, Warszawa 2001.</p>

SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)
Dr Adriana Merta-Staszczak, Department of Humanities and Social Sciences , adriana.merta@pwr.wroc.pl
DIDACTIC TEAM MEMBERS (NAME AND SURNAME, E-MAIL ADDRESS)
Dr Jerzy Kordas, Department of Humanities and Social Sciences, jerzy.kordas@pwr.wroc.pl

MATRIX OF CORRELATION BETWEEN EDUCATIONAL EFFECTS FOR SUBJECT
Ethics in business
AND EDUCATIONAL OUTCOMES FOR MAIN FIELD OF STUDY
Civil Engineering
AND SPECIALIZATION **Civil Engineering**

Subject educational outcome	Correlation between subject educational outcome and educational outcome defined for the main field of study and specialization (if applicable)**	Subject objectives***	Programme content***	Teaching tool number***
Knowledge				
PEK_HUM_W08	K2_W15	C1, C2, C3, C4	Se1- Se10 Se3, Se5-Se6, Se10 Se2- Se10 Se1- Se10	N1, N2, N3,N4
Skills				
PEK_HUM_U01	K2_U01	C1-C4	Se1-Se10	N2, N3,N4
Social competence				
PEK_HUM_K05	K2_K04	C1-C4	Se1- Se10	N1, N2, N3,N4

** - enter symbols for main-field-of-study/specialization educational effects

*** - from table above